

**ENHANCED VIDEO PROGRAMMING SYSTEM AND METHOD FOR  
INCORPORATING AND DISPLAYING RETRIEVED INTEGRATED INTERNET  
INFORMATION SEGMENTS**

**CROSS-REFERENCE TO RELATED APPLICATIONS**

u, This application is a continuation of U.S. application Serial No. 10/294,119, filed  
November 13, 2002, which is a continuation of US. application Serial No. 09/998,592  
u, filed November 16, 2001, which is a continuation of US. application Serial No.  
u, 09/633,347 filed August 4, 2000, which is a continuation of US. application Serial No.  
u, 09/472,385 filed December 23, 1999, which is a continuation of US. application Serial  
No. 09/109,945 filed July 6, 1998, now US. Patent No. 6,018,768, which is a  
continuation-in-part of US. application Serial No. 08/615,143 filed March 14, 1996, now  
US. Patent No. 5,778,181, which is a continuation-in-part of US. application Serial No.  
08/613,144 filed March 8, 1996, abandoned, and is related to US. application Serial No.  
08/622,474 filed March 25, 1996, now U.S. Patent No. 5,774,664, which is herein  
incorporated by reference.

**BACKGROUND OF THE INVENTION**

Today, the capabilities of computers to provide massive amounts of educational and entertainment information has exploded with the Internet. The Internet has the power to transform society through unprecedented levels of information flow between members. Currently, on-line systems offer a variety of different services to users, including news feeds, electronic databases (either searchable by the user directly on the on-line system, or downloadable to the user's own computer), private message services, electronic newsletters, real time games for play by several users at the same time, and job placement services, to name a few. However, today, most on-line communications occur merely through text. This currently stands in great contrast to the audio/visual presentation of the alternative electronic medium, television. However, it is expected that as multi-media's incessant growth